



2022 Toolkit

Global Week of Action



**ACTION FOR SUSTAINABLE
DEVELOPMENT**

Global Week of Action 16-25 September 2022

#Act4SDGs for Peace, Climate & Justice

The world faces major crises- the COVID-19 pandemic, the climate emergency and escalating wars.

The SDGs are off track, the time for action is now.

As civil society organisations we come together to call for a recovery that delivers on justice, climate and peace.

In September 2022, as world leaders gather around the UN General Assembly Week, we call on them to step up for people and the planet.

*The recovery must leave no one behind... there is still time to deliver on the Decade of Action by 2030... if leaders in each country **flip the script and act now for Justice, Climate & Peace***

1. 2022 Overview- The Time Is Now
2. Key Messages
3. Timetable
4. How you can take action
5. Share your action
6. Week of Action

1. 2022 Overview- The Time Is Now

In 2015 world leaders signed historic agreements - the Paris Agreement, the Sustainable Development Goals and the broader 2030 Agenda to push for a more just and sustainable world by 2030. **These inter-linked agendas promised to transform the world, to end poverty, to reduce inequality, ensure peace and combat climate change; to set us on a path towards a just transition for our economy, society, and environment.** So far, delivery has failed to live up to this bold ambition...

The Covid-19 pandemic has caused the largest global disruption of this century. It has shone a glaring light on the underlying injustices and inequalities of our societies. This shows the critical need for universal provision of the right to health and social protection for all, gender equality and intergenerational justice to achieve transformation by 2030!

At the same time, climate change presents a long-term threat to our shared home on this earth, with temperatures continuing to rise and extreme weather events devastating communities at the frontlines. We must continue to urge rapid action to eliminate fossil fuel subsidies, combat deforestation, protect biodiversity and achieve zero carbon emissions

While armed conflict and increasing militarism is tearing through already fragile communities, with millions of individuals facing war, displacement, violence against women, loss of homes and livelihoods. The world cannot stand by as millions of lives are wrecked by war and an ongoing humanitarian disaster in Ukraine and in other conflicts, there must be increased commitments to support refugees and reduce conflict everywhere in the world.

We need to transform a system that is no longer fit for purpose, flip the script and re-imagine our planet as our shared home, respecting the rights of all people and the natural world.

In order to deliver this momentum, we are working together across movements and across borders, to push for wider change, amplifying voices of local communities, and sharing the demands for transformational change coming from people from all across the globe.

To ensure that we move towards a just, peaceful and sustainable world by 2030... we stand together with rising movements, such as those led by women and young people for **justice, climate and peace.**

We are resolved that civil society organisations and volunteers have a critical role to play in supporting community action and ensuring that those who are most often marginalised are not left behind through this challenging time. Already huge numbers of volunteers are stepping up in many parts of the world to ensure vital food, medical supplies and basic provisions can reach those who are affected.

We will identify community responses in various countries and share the stories of those community champions who are at the frontline of this emergency response for cross learning and inspiration but we expect world leaders to ensure the following key measures are addressed to build a fairer future.

We are working from the ground up for a joint Week of Action on 16-25 September, join us!

Since September 2018, we have hosted an annual Week of Action with key partners around the world to share the frontline stories of activists working to tackle these challenges.

This is a partnership between the UN SDG Action Campaign, Action for Sustainable Development and the Global Call to Action against Poverty (GCAP).

The discussions so far have included many diverse civil society partners and a wide range of community organisations in more than 100 countries.

The crucial aim of this initiative is to continue to bring together the many national coalitions that are at the heart of pushing for change in each country. There is a strong opportunity to further develop national coalitions and widen their membership base to include engagement of a range of national and local partners, including community-based organisations focusing on youth, women's rights, disability, indigenous peoples and other key communities.

These national coalitions will be best placed to define their own needs and build from people's lives and lived experiences. The joint movement must shed light on lived reality and tell the individual stories of people facing the combined challenges described in the major themes. This will ensure governments feel the pressure from their own citizens.



IN JUNE 2022 WE LAUNCH OUR JOINT
STATEMENT FOR JUSTICE, CLIMATE AND
PEACE. YOU CAN [SIGN UP HERE](#).

2. Key Messages

1. Peace

Now is the time to step back from armed conflicts, militarism must be reduced around the world:

The war in Ukraine comes in a human context where armed conflict, violence in all its forms, authoritarianism, corruption and indiscriminate repression affects the lives of millions of people around the globe and violates the human rights of people - young and old - in countries including Myanmar, Yemen, Palestine, Syria, Afghanistan, South Sudan, Central African Republic, Ethiopia, Colombia, Brazil, Nicaragua, Guatemala, El Salvador and others. All lives affected by conflict are of equal value. Wars and conflicts are one of the major factors leading to increasing poverty in the world.

- **We call for an immediate end to the war in Ukraine – a ceasefire and a withdrawal of Russian forces, and the phased removal of all sanctions according to an agreed timeline.**
- **We call on third parties to prevent a further military escalation of the conflict and help in facilitating peace negotiations.**
- **We call for the same level of support to end all conflicts – and ensure financial support for displaced peoples and refugees.**
- **We further call for a global commitment from states to reduce military expenditures and to shift these funds to address the shortfall in financing for the achievement of Agenda 2030 commitments, such as on social protection and clean energy.**

2. Climate

We call for an end to the fossil fuel era – stop financing of coal by the end of 2022 and shift funding towards clean and green R&D, fully address loss and damages from climate impacts, and solutions that provide quality jobs to power the future ethically and sustainably.

- **Deliver on the Paris Agreement goal to limit mean global temperature rise to 1.5C.**
- **Commit to science-based national targets and a net zero emissions economy by 2050 with ambitious climate action plans in place in each country.**
- **Deliver the funding promised with non-debt creating climate finance for adaptation, mitigation and loss and damage, including the unmet \$100 billion/year pledge.**
- **Protect the ecosystems on which all life depends by strengthening international environmental law and reversing biodiversity loss by 2030; and develop ecological strategy policies aligning with poverty alleviation, human rights, and fair economic policies.**

3. Social Justice

Poverty and inequality are once again on the rise in the face of the COVID-19 pandemic. In many countries people are being pushed back into increasingly fragile situations, with the critical gaps in healthcare and loss of livelihoods being compounded by the lack of sufficient support from governments and international partners.

- **Put in place a ‘Vaccines for all global roadmap’, donor countries must agree to finalise a temporary waiver of intellectual property protections on all Covid-19 technologies in 2022.**
- **We call on all governments to ensure social protection for all, including provision of free universal healthcare to ensure everyone on earth has access to free, public, high quality health care across the life course and promote wellbeing for all ages.**
- **We further call for respect for fundamental rights as set out in the Universal Declaration of Human Rights.**
- **Stop persecution of civil society activists and guarantee people’s fundamental freedoms to speak out and assemble.**

4. Economic Justice

We call for a major economic stimulus that radically reduces inequality, gender inequalities and lays the foundations for a just, equal and sustainable economy that works for all.

- **Keep your promises to finance a more just and sustainable future with clear commitments to 0,7% of GDP for development cooperation including at least \$50 billion/year for health and social protection**
- **Deliver extensive debt cancellations by creating a sovereign debt workout mechanism at the UN; and increase access to capital for lower income countries by re-allocating new Special Drawing Rights.**
- **Ensure everyone contributes by taxing companies and individuals fairly with progressive tax systems and ending illicit financial flows and tax evasion.**
- **Target financial support to reach those who most need it, by prioritising funds for women, disadvantaged minorities, young people, persons with disabilities, older persons, migrants and other most affected groups.**

3. Timetable

Timetable for 2022:

Timeline	National coalitions	Shared moments	Joint communications
April	Identify key countries with existing national coalitions	Develop & share joint statement	Develop joint content
May-June	Develop plan in at least 15 key countries	Finalise joint statement, letter and comms material	Toolkit for national partners
July	Share plans at HLPF	Joint Launch meeting at HLPF Mobilise around recommendations for a just recovery	Launch content at HLPF Joint actions on Just Recovery
August	Finalise actions in key countries	Refine key actions and support national partners	Promote engagement
September	Finalise actions in key countries including 'people's assemblies'	National events and publication of key scorecard info	Share communications
	Ensure comms support to amplify stories	Draw out stories in each major theme	Promote individual actions
	Week of Action	Week of Action	Week of Action
October	Follow up with governments		Thanks & plan for 2023
November		Reflect and plan ahead	

4. How you can take action

The week of 16-25 September is a key moment to hold decision-makers to account, the Global Week of Action has grown to include many actions, planned around the world in the build up and during this crucial week.

Sunday 25 September will be the climax of the week with key actions planned in at least 30 countries.

It is important that you follow guidelines on social distancing and self-isolation according to the WHO and your national health authorities.

1. Communicate

- [Template letter](#)

We have prepared a letter to share with your leaders to call on them to take action to ensure a future that delivers on justice, climate and peace. This letter builds from the joint statement agreed with civil society partners and gives clear recommendations on how governments can play a part in building a more just and sustainable world. The letter can be adapted in each country to fit your own priorities.

- [Zovu videos](#)

Are you a changemaker in your community? Share your story as a short video on our new Zovu platform. Our website provides a space for frontline changemakers to create a profile and share their experience of challenges as well as bringing forward local solutions for social and climate justice.

You can sign up and share your story here

- [Scorecards](#)

As part of the push for greater ambition, we are releasing a comparative report with national civil society perspectives on the delivery of the SDGs in each country. These 'People's Scorecards' have been put together over recent months by national coalitions and we will provide a series of visuals to enable you to share the civil society perspective on delivery of the SDGs.

2. Enable

- People's Assemblies

Prepared together with GCAP- you can join a National People's Assembly in your country to envisage a sustainable future from the ground up. The People's Assemblies will take place in the build up to the Global Week of Action

The People's Assemblies will provide gatherings of a broad base of civil society partners in at least 20 countries to share priorities and agree collective advocacy on the key themes of this year's Global Week of Action.

- National SDG Action Days

A series of specific national SDG Action Days will be hosted with changemakers and government representatives in a number of pivotal countries during the Week of Action. These

dialogues will include a joint mobilisation to show how we are able to change the narrative for people and planet to #FlipTheScript.

These are envisaged as decentralised action days in a number of key countries that will aim to connect activists and decision-makers in dialogue to shift the focus towards implementation of the 2030 Agenda.

3. Amplify

- Social media materials

This year the SDG Action Campaign is providing [materials on the critical ways to #FlipTheScript](#) for Justice, Climate and Peace. There is an opportunity to share social media materials that demonstrate how we can all be the catalysts for change and enable a more just and sustainable future.

- Tell your story

Prepare videos ahead of the Global Week of Action showcasing your work and approaches. The videos can be shot and edited on phones and uploaded to YouTube and other social media.

[See video guidelines.](#)

- Joint Mobilisation #FlipTheScript

Sunday 25 September is our key moment to stand together and deliver a joint action.

Our main supported action this year is to stand together at an iconic place to highlight the change that is needed to #FlipTheScript.

You should identify a public building or an iconic place, to bring a group of key participants together to stand together with banners to highlight the need to #FlipTheScript. You should consider making images and banners that show the change that you want to see in the world to #FlipTheScript.

For example you can make banners with 2 sides:

Side (a)- black & white colours, highlighting a word that shows challenge, eg. 'apathy'

Side (b)- colourful banner with a word that shows positive change, eg. 'action'

You should aim for 17 banners with 17 words of change and ensure that each activist holds one banner.

5. Share your action

You can share your action and join the broad movement online in a number of ways using the hashtag #Act4SDGs.

1. You can [sign up for the joint statement.](#)

2. Once you have defined your specific action, including the timing and location of your group on Sunday 25th, make sure to promote your plans via the website and social media.

Share your action [on the SDG Action Campaign website](#).

Share frontline stories of changemakers [via Zovu](#).

3. Take photos of your action:

- a) Capture the diversity of participants
- b) Include images of the banners with key phrase included
- c) Consider broader shots of the whole group from above

4. Make a video of your action:

- a) 1 minute interviews of participants-

"I am committed to taking action and flipping the script for XXX (eg. social justice/ climate justice/ economic justice...);

"I call on my government to deliver a just recovery and deliver on XXX (eg. ambitious climate action/ freedom of association/ equal rights for women...)

- b) 2 minute video of whole group standing together at iconic place

5. Share on social media using the hashtags #Act4SDGs and #FlipTheScript

Please share all your photos, videos and recommendations using the hashtag #FlipTheScript throughout the week on twitter, Facebook and Instagram.